



Cerebral Palsy Awareness Week
Programme of Events. 3-9 August

about the week

We are delighted to present our Cerebral Palsy (CP) Awareness Week Programme for 2008.

August 3–9 is CP Awareness Week. Our aim is to celebrate the achievements of people living with CP; raise awareness, understanding and acceptance of CP and provide a forum for people with CP to share insights and exchange ideas. Importantly the week is about bringing the Western Australian community together through community and fundraising activities to ensure better lives for those living with CP.

The theme of this year's CP Awareness Week campaign is **communication** and our promotional material, including posters, television, radio and press advertisements all embrace this theme.

One of the key highlights during the week will be a visit to Perth by Andrew Hewitt who is known worldwide as a drummer, educator and motivator. Andrew was born with CP, which affects movement in his arms and legs. While in Perth, Andrew will run a number of 'Drums in Motion Workshops' with children and adults with CP. For those people who would like to get to know Andrew better there will also be a session where Andrew will talk about his life; being a musician with a disability; achieving success and following your dreams; and music as a universal language and therapy tool.

CP Awareness Week would not be possible without the tremendous support of our sponsors, community partners, supporters and volunteers. We sincerely thank you for your contribution.

We hope you can join with us for our CP Awareness Week celebrations from 3–9 August 2008.



Judy Hogben

Chief Executive Officer

calendar of events & highlights

- July – August CP Awareness Week community service announcements on television and radio.
- 26 July Cheer on our charity partners the Subiaco Football Club as they take on South Fremantle in a CP Awareness Week blockbuster at Medibank Stadium
- 27 July – 10 August Cerebral palsy flags and banners in Forrest Place and on Mounts Bay Rd
- 2 August Cerebral Palsy Awareness Week Competition in the WestKids Liftout of The West Australian
- 4–5 August CP Country Conference for therapists and families who live in rural and remote WA
- 5 August Opening of Rookwood Street Community Home by the Minister for Housing and Works the Hon Michelle Roberts MLA
- 6 August Valued Supporters Function for long term individual supporters, local businesses, service and community groups
- 6 August Launch of 'Citizenship – Towards the Final Frontier' CD-ROM
- 6 August Launch of 'L Plates P Plates Powered to Go' training package
- 6–7 August Community Excellence Awards for local individuals, businesses and service providers
- 7 August Corporate Breakfast overlooking the Swan, generously hosted by our sponsor Lavan Legal
- 7 August Meet our CP Awareness Week special guest, Andrew Hewitt
- 7–9 August Drums in Motion Workshops with Andrew Hewitt
- 8 August Forget-Me-Not Street Appeal
- 9 August Olympic themed Client Night – get ready to party!
- 10 August The Wannabies vs the WA Police Hogs Footy Challenge for CP with fun activities for the whole family
- 3–9 August CP Awareness Week Schools Programme
- 3–9 August The Kings Park Lights shining bright for CP

Please read on for further information about these events!

meet sarah the champion of cp awareness week 2008



Our Champion of this year's CP Awareness Week campaign is 10 year old Sarah, from North Perth. Sarah is a triplet and has CP affecting her movement and speech. She loves going to school and hydrotherapy, riding on roller coasters, tasting food – especially sweets – hanging out with her brother Carl and sister Annie and watching cartoons including SpongeBob SquarePants and the Angry Beavers.

Like any other 10 year old, Sarah has plenty to say. To communicate, Sarah uses facial expressions. To say 'yes', Sarah raises her eyes, to say 'no', she blinks slowly. We are so grateful that Sarah has

volunteered to be the champion of CP Awareness Week 2008 to help us raise greater awareness and funds to benefit children and adults living with CP – thank you, Sarah!

lions kick off for CP awareness week

Join us and cheer on our charity partners the Subiaco Football Club as they take on South Fremantle in a CP Awareness Week blockbuster. Volunteers are needed to sell raffle tickets at half time, if you can help please phone 9443 0228.

**FREE
ENTRY!**



Medibank Stadium
Subiaco vs. South Fremantle
valid 26 July 2008 only

*Strictly for TCCP staff,
clients and their families*

Venue: Medibank Stadium,
246 Vincent St, Leederville
Date: Saturday 26 July 2008
Time: From 1.00pm, Game starts at 2.15
Attendance: Open
Entry: Free for TCCP clients and their families,
volunteers and staff.

the kings park lights

During CP Awareness Week the Kings Park Lights will shine bright in support of people living with CP, thanks to Synergy and Channel 7. Head up there after night fall to take in the lights and spectacular view and celebrate CP Awareness Week.

CP awareness week competition

Go Kids! Look out for our CP Awareness Week Competition which will feature in the WestKids Liftout in The West Australian newspaper on Saturday 2 August, for your chance to win a Ricoh Digital Camera.

CP country conference

- Venue:** The Boulevard Centre, 99 The Boulevard, Floreat
- Date:** Monday 4 August and Tuesday 5 August 2008
- Attendance:** Open to therapists and families who live in rural and remote WA. Please note, places may be available for interested metropolitan based therapists and families.
- Entry:** Free
- RSVP:** Registration is essential by 18 July, please phone 9443 0219.

CP Awareness Week is about working with all communities in supporting people with CP. This year the Country Resource Programme will conduct a CP Conference for therapists and families who live in rural and remote WA.

The proposed topics include an update on the definition and classification of CP; assistive technology; assessment and prescription of alternative and augmentative communication and sleep issues; music therapy; and whole body vibration for muscle strengthening. The conference will also showcase other service providers allowing country therapists and families to develop useful networks.

our new home

Date: Tuesday 5 August 2008

Attendance: By invitation

The Minister for Housing and Works the Hon Michelle Roberts MLA will officially open Rookwood Street Community Home in Mount Lawley. The Centre has owned the property in Rookwood Street for many years. With funding from the Department of Housing and Works it has recently been renovated to provide modern, spacious, wheelchair accessible accommodation for five women, four of whom have lived together in another community home for many years.

valued supporters function

Date: Wednesday 6 August 2008

Attendance: By invitation

Long term individual supporters, local businesses, service and community groups are invited to a special morning tea to acknowledge their ongoing support to children and adults living with CP. Invitations will be sent out shortly. If you would like more information please phone 9443 0228.

community excellence awards

A number of individuals, businesses and service providers will be acknowledged during CP Awareness Week for their outstanding support to people with CP.

Awards will be presented for the following categories:

- ✱ Providing a disability friendly facility
- ✱ Helpful and supportive staff
- ✱ Friendly staff who see the person not the disability
- ✱ Staff who go out of their way to provide an excellent service to a person with CP

To nominate an individual, business or service provider phone 9443 0228 or download the registration form from our website tccp.com.au

citizenship towards the final frontier cd-rom launch & workshop

Date: Wednesday 6 August 2008

Attendance: By invitation

The 'Citizenship – Towards the Final Frontier' CD-ROM was developed by the Independent Living Team at The Centre for Cerebral Palsy, through funding provided by the Disability Services Commission in collaboration with the School of Occupational Therapy at Curtin University of Technology. The CD-ROM covers issues such as building a positive personal identity, increasing effective communication, understanding social and civic issues and learning how to expand community connection and participation. It will be a practical tool for teachers, youth workers and therapists working with adolescents and young adults with a disability.

'L plates P plates powered to go' training package workshop

Date: Wednesday 6 August 2008

Attendance: By invitation

The 'L Plates P Plates Powered to Go' training package was developed by Senior Therapists at CP Tech for powered mobility training for children and adults with CP. Trial results with children have indicated increased functional mobility and participation in the community. This workshop is for therapists to learn more about the package so they can start implementing it with their own clients.

breakfast overlooking the swan

Date: Thursday 7 August 2008

Attendance: By invitation

Lavan Legal, our sponsor, are generously hosting this event with the aim of raising greater awareness by bringing the corporate community together in support of CP Awareness Week. Over the past year The Centre for Cerebral Palsy has been the beneficiary of Lavan Legal's 'Big Night In' Gift Package, sent to their valued clients. At this event Lavan Legal will present The Centre with a substantial donation from the funds raised through their 'Big Night In' Gift Package. Invitations will be sent out shortly. If you would like more information please phone 9443 0228.

Andrew Hewitt our CP awareness week special guest

Andrew Hewitt is known worldwide as Australia's most inspirational drummer. He was born with CP and started drumming aged 10 years, when his parents bought him a drum kit as a form of physical exercise and to help with his coordination. Today, Andrew has overcome many hurdles and physical challenges to become a professional drummer and says that being told he couldn't was what motivated him to prove that he could.

While in Perth, Andrew will run a number of free 'Drums in Motion Workshops' with children and adults with CP. These hands-on workshops will allow clients to express themselves creatively using drum and percussion instruments, at the same time helping with basic co-ordination skills.

drums in motion workshops with Andrew Hewitt

Date	Venue	Time	Attendance
Thursday 7 August 2008	The Boulevard Centre, Boulevard North Room, 99 The Boulevard, Floreat.	10.00am – 11.30am	Adult Clients
Friday 8 August 2008	Challenge Stadium, Arena 2, Stephenson Ave, Mount Claremont.	1.00pm – 2.10pm	Clients aged 0–4 years and their family
Saturday 9 August 2008	Challenge Stadium, Arena 2, Stephenson Ave, Mount Claremont.	10.30am – 12.00noon	Clients aged 5–11 years and their family
Saturday 9 August 2008	Challenge Stadium, Arena 2, Stephenson Ave, Mount Claremont.	1.30pm – 3.00pm	Clients aged 12–18 years Family members are welcome to stay

RSVP: Registration is essential by 29 July, phone 9443 0550.

meet Andrew Hewitt

This free session is for those people who would like to get to know Andrew better. Andrew will talk about his life; being a musician with a disability; achieving success and following your dreams; and music as a universal language and therapy tool.

Date	Venue	Time	Attendance
Thursday 7 August 2008	The Boulevard Centre, Boulevard North Room, 99 The Boulevard, Floreat.	1.00pm – 2.30pm	Open

RSVP: Registration is essential by 29 July, phone 9443 0550.

forget-me-not street appeal

Venue: Selected metropolitan and regional locations.
Date: Friday 8 August 2008
Key times are from 7.00am–9.00am, and noon–2.00pm

Look out for our Collectors clad in bright orange vests.

Remember your small change will make a big difference to people living with CP. Volunteers are urgently required. For more information please phone 9443 0230.

olympic themed client night – get ready to party!

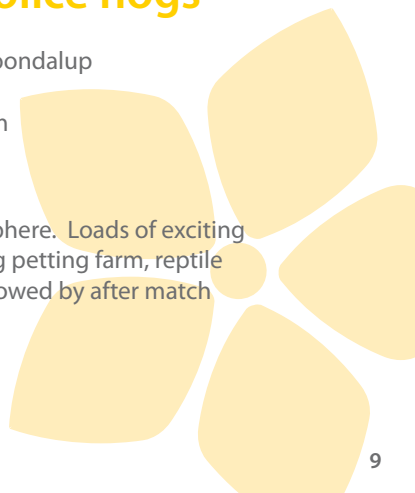
Venue: Maylands Sport and Recreation Club,
50 Clarkson Rd, Maylands
Date: Saturday 9 August 2008
Time: 6.30pm – 10.00pm
Attendance: Open to all clients and TCCP staff 18yrs+
Entry: \$20 clients and staff, \$10 carers and working staff
RSVP: Tickets must be pre-booked by 31 July, phone 9443 0287

Back by popular demand! This year's Olympic themed Client Night promises to be better than ever – dress in green and gold to support our Aussie Olympians and Paralympians and enjoy the live band The Healy's. A light supper is included in the ticket price, with drinks available from the bar at moderate prices. Book your tickets today.

the wannabies vs the wa police hogs

Venue: Arena Joondalup, Kennedy Drive, Joondalup
Date: Sunday 10 August 2008
Time: Gates open 10.30am, ball up 11.30am
Attendance: Open
Entry: \$10 Adults/\$20 family

Join us for a match to remember in a carnival atmosphere. Loads of exciting activities to keep the whole family amused, including petting farm, reptile display, bouncy castle, clowns and face painting, followed by after match entertainment in the lounge.

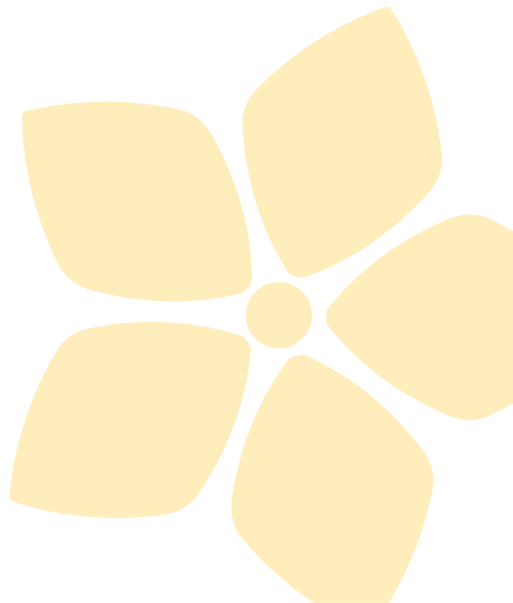


CP awareness week schools programme

Kids of all ages can get behind CP Awareness Week. We have developed a CP Awareness Week Schools Pack, containing fact & fun activity sheets and fundraising ideas. Many schools are already taking part, and we encourage you to get your school involved. Enquiries should be directed to 9443 0246.

CP awareness week promotion

During CP Awareness Week look out for our flags on Mounts Bay Road and banners in Forrest Place, Adshel street advertising and posters, television, radio and press advertisements starring our 2008 CP Awareness Week Champion Sarah and highlighting our theme of communication. Plus there will be stories celebrating the achievements of people living with CP in the media. The Centre for Cerebral Palsy would like to thank our media and corporate partners for helping to promote CP Awareness Week throughout WA.



5 quick & easy ways you can help during CP awareness week

Don't miss your opportunity to be part of CP Awareness Week. Please tick one or more of the boxes below or think about what you can do to make a difference to this important event.

- Promote CP Awareness Week.** Give the Week a mention in your newsletters and other publications or put us on your website. Display one of our attractive posters in your office.
- Make a Donation.** Every dollar helps to advance our work with people living with CP.
- Volunteer Your Time.** We'd love to have you on board as a Street Appeal Collector or helper for one of our CP Awareness Week events.
- Organise a Fundraising Activity.** Be creative and organise a fun day like a Free Dress Day to get people involved in the spirit of CP Awareness Week.
- Please send me more information on** _____

Your contact details

Name: _____ Organisation Name: _____

Address: _____

Telephone: _____ Email: _____

Payment Details

Donation amount: \$ _____

- My cheque/money order is enclosed
- Please debit the amount above to my credit card
- Mastercard Visa

Card Number: _____

Name on Card: _____

Signature: _____

Expiry Date: _____

Please return this donation coupon along with your gift details to:

The Centre for Cerebral Palsy, PO Box 61, Mt Lawley WA 6929

Or fax the coupon to: 08 9444 7299 Or contact us on: 08 9443 0228

Your gift is tax deductible. A receipt will be sent to you shortly. THANK YOU!

The Centre for Cerebral Palsy would like to thank our sponsors, community partners, supporters and volunteers who are generously supporting CP Awareness Week 2008.

sponsors



community partners

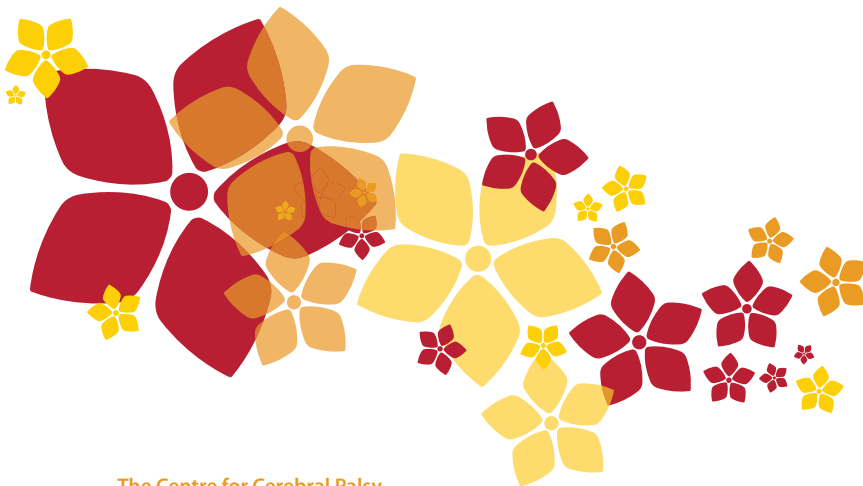
Synergy & Channel 7
Subiaco Football Club
WA Police
Novotel Langley Perth
Direct Image

Arena Joondalup
Billy Hyde Music – The Drum Shop
Ricoh Australia
Mt Lawley Golf Club

media partners

The West Australian
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Channel 7
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mix 94.5
96fm
Nova 93.7
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